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THE CONSUMER'S LAUREL FOR IMMERGAS POLSKA

Immergas Polska has received the prestigious TOP BRAND award within all-Poland program 'Consumer's Laurel 2016' selecting the most recognizable products, brands and services in each category.

Brescello 13 March 2017 - The Consumer Laurel is a nationwide consumer program in Poland, distinguishing the leading companies of their industry. The consumers themselves select the winners, which makes the program an objective source of information about market trends and customer preferences.

Immergas Polska was awarded due to our position in the market and dynamic development of Immergas brand among other competitors in a heating industry.

The Jury took into consideration such aspects as: company's size, management style, organizational culture, quality of projects, as well as customer service standards. All based on actual market trends.

But the most important were our customers' votes, who - in a nationwide poll - indicated Immergas as the most popular and trustworthy brand, appreciating the high quality of our products.

Among other awards received by Immergas Polska for the last 20 years, the Consumer Laurel is the most satisfying one. It reflects our clients' highest recognition for our brand and is also the best recommendation for future customers.



The prestigious TOP BRAND award: 'Consumer's Laurel 2016'

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IMMERGAS PROFILE

Immergas was established on 5 February 1964 and has celebrated its fiftieth anniversary in 2014. The company specializes in the design and manufacturing of gas-fired boilers and hybrid systems for home use. Immergas is constantly ranking amongst the main European companies in the field of heating, with a leading position in Italy and in various European countries in the field of innovative gas boilers. Since 2010 it has been active in the field of renewable energy with the ImmerEnergy brand, which makes high power photovoltaic installations and deals with the issues of improving the energy efficiency of buildings.

Immergas designs and produces power management systems combining gas boilers, heat pumps, solar and photovoltaic systems, technological solutions for the production of sanitary hot water, to offer low consumption climate control systems with very low environmental impact. Great attention is paid to the sustainability of manufacturing processes, with advanced solutions that produce measurable effects in terms of cost saving and reduction of environmental impact.

The headquarters in Bressello (Italy) have a staff of over 600 employees and a roofed surface of more than 50,000 square meters. The Immergas sales network is present in 43 countries, with 9 branches in Europe and one in China, with shareholdings in important enterprises in every continent and a focus on Australia, South America and North Africa. The production units are located in Bressello (Italy), in Poprad (Slovakia) and in Qazvin (Iran). In 2015 the volume of sales generated on foreign markets exceeded two thirds of the total, which topped 330,000 units, with high efficiency heat generators, sold under the brand names Immergas and Alpha Heating Innovation accounting for a third of these.

IMMERFIN GROUP PROFILE

The Immerfin Group is a family owned multinational business that controls Immergas in Italy and Immergas Europe in Slovakia. In 2015 it registered a turnover of 235 million Euro. The profitability margins back the investment plan in a stable way, which allows Immergas to maintain its high competitiveness.

The overall number of staff is around 700, employed in the three plants of Bressello (Italy), Poprad (Slovakia) and Qazvin (Iran). Immergas is the main company of the Immerfin Group, which controls 100% of the 10 commercial branches in Great Britain (Alpha Therm), Hungary (Immergas Hungaria kft), Poland (Immergas Polska z.o.o.), Turkey (Immergas Turkey), Slovakia (Immergas s.r.o.), Romania (Immergas Romania), China (Immergas Beijing), Russia (Immergas ooo), Greece (Immergas Hellas) and Bulgaria (Amax Gas). The President of the Immerfin Group is Romano Amadei, who founded the company in 1964 together with Gianni Biacchi and Giuseppe Carra.



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