

IMMERGAS - PRIVACY NOTICE FOR SOCIAL MEDIA PAGES (FACEBOOK, INSTAGRAM, TWITTER, LINKEDIN, YOUTUBE)

Dear User,

Immergas S.p.A. acknowledges the importance of protecting your personal data and undertakes to process said data based on the principles of lawfulness, accuracy and transparency, in accordance with the provisions of Regulation (EU) 2016/679 of the European Parliament and of the Council (hereinafter referred to as the "REGULATION"). This privacy notice therefore aims to describe the procedures and logics of the processing of the information about you (hereinafter referred to as "PERSONAL DATA") that we collect when you interact with the Immergas social media pages (hereinafter referred to collectively as the "SOCIAL MEDIA PAGES") published on the following SOCIAL NETWORKS:

- Facebook
- Instagram
- Twitter
- LinkedIn
- YouTube

1. WHO IS THE DATA CONTROLLER

The data controller for your PERSONAL DATA collected via the SOCIAL MEDIA PAGES is Immergas S.p.A., with registered offices at Via Cisa Ligure 95, 42041, Brescello, Reggio Emilia (hereinafter referred to as "IMMERGAS").

We wish to inform you that when you interact with the SOCIAL MEDIA PAGES your PERSONAL DATA are collected and processed by the companies that manage the SOCIAL NETWORKS, which operate in the capacity of autonomous data controllers. Information about how the companies that manage the SOCIAL NETWORKS process your PERSONAL DATA can be found in the privacy notices issued by the aforementioned companies.

2. WHAT PERSONAL DATA ARE PROCESSED

When you interact with the SOCIAL MEDIA PAGES, or when you login to your SOCIAL NETWORK account and subsequently interact with the IMMERGAS websites using the same device, the SOCIAL NETWORKS may make your PERSONAL DATA available to IMMERGAS, to the extent that you have consented to share said data via your profile or browser settings. In such cases, IMMERGAS may process the following PERSONAL DATA concerning you.

2.1 your "public" profile data and any data that you have directly and voluntarily provided to IMMERGAS via public and/or private messages. With regard to your public profile data, we wish to remind you that, at any time, you can decide which information to share as "public" via the relevant functionalities and/or personal settings made available to you by the SOCIAL NETWORKS.

2.2 anonymous, aggregated statistical data of use to the SOCIAL MEDIA PAGES, such as:

- Followers: number of people who follow the SOCIAL MEDIA PAGES
- Range: number of people who see a specific piece of content or interact with a post.
- Advertising performance: how many people have seen/interacted with an advert or article.
- Demographic data: average age of visitors, gender, place of residence, language.

3. WHAT ARE THE PURPOSES OF THE PROCESSING

IMMERGAS may process your PERSONAL DATA for the following purposes:

3.1 to fulfil your requests via the dedicated customer service. To that end, your data will be stored in the IMMERGAS CRM system and processed in order to follow up on your request. For this purpose, the legal basis of the processing

is the fulfilment of contractual or pre-contractual measures.

3.2 to perform anonymous, aggregated statistical analyses aimed at constantly improving our online content and to better respond to the interests of our users.

For these purposes, the legal basis for the processing is the legitimate interest of IMMERCAS in promoting its activities and its corporate image.

3.3 to manage information in relation to consumers in the case of (potential or current) adverse events related to the use of the products. For this purpose, the legal basis for the processing is compliance with a legal obligation concerning consumer protection.

3.4 to carry out promotional campaigns relating to the activities of IMMERCAS or to its products/services via the SOCIAL MEDIA PAGES, including by sending messages. To collect anonymous statistical information on the effectiveness of the aforementioned promotional campaigns. For this purpose, the legal basis for the processing is the consent you have given to the SOCIAL NETWORK.

3.5 to conduct campaigns related to IMMERCAS's activities or its products/services via SOCIAL MEDIA PAGES and contact you by telephone to provide information about one of our products and/or services. For this purpose, the legal basis for processing is your specific consent.

3.6 IMMERCAS may also process your PERSONAL DATA to exercise and defend its rights in legal and/or administrative proceedings.

4. NATURE OF THE PROVISION OF PERSONAL DATA

The provision of your PERSONAL DATA is optional and failure to provide such data, or partial or incorrect provision of such data, will have the sole consequence of making it impossible for IMMERCAS to process your PERSONAL DATA for the aforementioned purposes.

5. HOW YOUR PERSONAL DATA WILL BE PROCESSED

The processing of your PERSONAL DATA may concern all the operations indicated in art. 4, paragraph 2 of the REGULATION. In any case, the principles applicable to the processing of data established in art. 5 of the REGULATION itself will be respected. The processing of your PERSONAL DATA will be carried out both manually and with the aid of computerized means. Your PERSONAL DATA may be stored in paper and electronic archives.

The processing of your PERSONAL DATA will take place in ways that guarantee their security and confidentiality, through the adoption of suitable measures to prevent their alteration, cancellation, destruction, unauthorized access or processing that is not permitted or does not comply with the purposes of the collection.

Your PERSONAL DATA are not processed using automated decision-making processes such as profiling, where profiling means any form of automated processing of PERSONAL DATA aimed at analysing or predicting specific personal aspects, e.g. your personal preferences, your interests or your behaviour.

6. RECIPIENTS OF PERSONAL DATA

Your PERSONAL DATA may be communicated to and processed by:

6.1 Employees of and people who work for IMMERCAS

6.2 Third parties (legal or natural persons) that carry out activities - connected with the purposes set out in point 2 of this privacy notice - on behalf of IMMERCAS, and are appointed by the latter pursuant to Article 28 of the REGULATION as data processors (e.g. persons entrusted to perform technical assistance or the promotion and sale of our products and/or services, suppliers of IT services, professional firms).

6.3 Employees of and people who work for the third parties (pursuant to the previous point) who operate under the direct authority of the data processors.

6.4 Your data will not be communicated to third parties, except in cases where your PERSONAL DATA must be communicated by IMMERRAS to third parties that are authorised to request said data, and that - in this case - are acting in the capacity of autonomous data controllers.

7. TRANSFER OF PERSONAL DATA OUTSIDE OF THE EUROPEAN UNION

Your PERSONAL DATA will not be subject to transfer by IMMERRAS to third countries or international organisations outside the European Union if the safeguard mechanisms provided for in CHAPTER V, articles 44 et seq., of the REGULATION have not been adopted or are not in force.

9. STORAGE PERIOD

Your PERSONAL DATA will be stored, generally speaking, for the time strictly necessary to achieve the purposes described above and, in any case, for a maximum period of 36 months.

10. WHAT ARE YOUR RIGHTS?

With regard to your PERSONAL DATA, you can exercise the rights provided for by the REGULATION listed below by contacting IMMERRAS:

- by registered mail with return receipt: Immegas S.P.A., Via Cisa Ligure, 95 – 42041 Brescello (Reggio Emilia)
- by e-mail: privacy@immergas.com
- by certified e-mail: immergas@legalmail.it

Article 15 - Right of access. You have the right to obtain from the controller confirmation as to whether or not PERSONAL DATA concerning you are being processed and, where that is the case, to obtain access to the PERSONAL DATA. At your request the data controller will provide you with a copy of the PERSONAL DATA subject to processing.

Article 16 - Right to rectification. You have the right to obtain from the data controller, without undue delay, the rectification of inaccurate PERSONAL DATA concerning you and the completion of incomplete PERSONAL DATA.

Article 17 - Right of erasure ("Right to be forgotten"). You are entitled to obtain the erasure of PERSONAL DATA concerning you without undue delay, and the data controller is required to erase PERSONAL DATA without undue delay, for the reasons and within the limits set out in Article 17 of the REGULATION.

Article 18 - Right to restriction of processing. You have the right to obtain from the data controller the restriction of processing of your data in the cases set out in Article 18 of the REGULATION.

Article 19 - Notification obligation regarding rectification or erasure of personal data or restriction of processing. If you exercise your right of rectification, erasure or restriction, the data controller will communicate any rectification, erasure or restriction of the processing to each of the recipients to which your PERSONAL DATA have been transmitted, except where this proves impossible or requires a disproportionate effort. The data controller will inform you of said recipients at your request.

Article 20 - Right to data portability. You have the right to receive the PERSONAL DATA concerning you that you have provided to the data controller in a structured, commonly used and machine-readable format, and you have the right to transmit those data to another controller without hindrance from the controller to which the PERSONAL DATA have been provided, if the processing is based on consent or on a contract, or if the processing has been performed using automated means.

Article 21 - Right to object. You have the right to object, on grounds relating to your particular situation, at any time to processing of PERSONAL DATA concerning you. In this case, the data controller shall refrain from further processing of your PERSONAL DATA, unless it can prove the existence of compulsory, legitimate grounds for performing the processing that prevail over your interests, rights and freedoms, or it processes the data for the purposes of asserting, exercising or defending a right in judicial proceedings.

Article 22 - Automated individual decision-making, including profiling. You have the right not to be subject to a decision based solely on automated processing, including profiling, which produces legal effects concerning you or similarly significantly affects you.

The exercise of your rights as an interested party is free of charge pursuant to art. 12 of the REGULATION. However, in the case of manifestly unfounded or excessive requests, also due to their repetitiveness, the DATA CONTROLLER may charge you a reasonable fee, in light of the administrative costs incurred to manage the request, or deny the satisfaction of your request.

Pursuant to art. 13.2 letter d) of the REGULATION, we inform you that, as an interested party, you have the right to lodge a complaint with the Supervisory Authority (i.e. the Authority for the protection of personal data) following the procedures and indications published on the Authority's website (www.garanteprivacy.it) if you believe that your personal data have been processed in violation of the regulations on the protection of personal data.

10. PRIVACY POLICY

IMMERGAS may amend and/or update its privacy policy. To that end, we advise you to read it regularly.

Latest update: 16.12.2025